

Cultural Centre of the Islamic Republic of Iran - Kuala Lumpur

ISSUE NO. 4 OCT 2013

4th Iranian Elite Talks



Iranian Scientific Talks in Malaysia

Stating the scientific issues in a simple manner and understandable to public as well as introducing the latest researches are the main objectives of these talk series. New and innovative ideas of Iranian elites can be helpful and the starting point for the development of our country. The objective of these talk series is not to criticize the others' points of view, but to provide an environment in which Iranian can put forward their beneficial thoughts. Therefore, asking questions, reviewing, and response will not take place in the sessions. The presenters need to talk about their researches, inventions, and publications for Iranians and non-Iranians about 15 to 18 minutes. The topics of presentation can be about different fields of study such as technology, medicine, social science, art and other majors. Three presenters deliver a speech in each session. The objectives of the sessions are as follows:

- Introducing the Iranian elites to Iranians resided in Malaysia as well as the target society, Malaysia
- Introducing the latest scientific achievements of Iranians and non-Iranians with regard to Iran and Islam civilization
- Providing a situation to cooperate with Iranian elites and to benefit from their scientific capacities



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Iranian Elite Talks

Biography

Mohammad Kavand was born in Broujerd-Iran in 1969. B.A. in International Media from Iran. Graduated in Galligraphy from Iranian Calligraphy Society in Tehran-Iran. More than five solo and group exhibitions in Iran and Malaysia. Manager and Instructor of his own institute "Shayan Graphic" (an institute to design textile, Carpet and Ceramic) from 1994. Islamic motifs design for Ras Al Khaimah-United Arabic Emirates for two years. Islamic design and titling of sanctuary in Malaysia and Brunei. Has been honored in Printing Industry exhibition in Tehran-Iran.

Member of Textile Designer Association of Iran.

Member of Graphic Designer Association of Iran.

Member of Iran Digital Printing Association.



Mohammad Kavand

A New Idea in Art Tiles



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A New Idea in Art Tiles

Ceramic art tile is a mixture of painting and calligraphy and illumination, its history back more than 6,000 years ago.

In 1996 I was working drawings- calligraphy and decoration of ceramic tiles and porcelain, and started as a professional mentor Iranian Calligraphers Association of Iran's great masters Graphics I

Later that learned how to bake and glaze design and color for many years that a uniform. Unfortunately, your audience is clearly homogenous practice slowly; so that it loses an old art places are limited to a certain view. Silk screen printing on the other side entry field and title making conventional sevencolor value

The beauty of art and the art was great. Definitely something's sake of beauty and art that took place 6000 years with modern tastes would beautification

In fact, a new approach to tile mosaic tile is the main the method and it works great and "Gohar Shad" Mosque "Imam" Mosque in Esfahan and Decided to change the basis of

I started this mosaic tile. My combination of major changes in the design and calligraphy works by three methods combined, resulting in a very cyc-catching and pleasant and I was precision cutting and new color and threedimensional images of the new spirit of the past and gave thanks to god and the work done was very welcomed and encouraged visitors each day our favor for the better encouraged

What has added to the beauty and importance of our business and signs emblazoned with which we are blessed that works

Today we have a variety of exhibitions and the Museum of Islamic countries are present and for future projects and new designs are beautiful and moving work







Iranian Elite Talks

Biography

ELAHE NORMAN: In 1973 Elahe Norman left Tehran for London to further her studies. It is there that she met her future Malaysian husband and civil engineer, Norman Abu Hassan. They got married in 1978 and moved to Malaysia 7 months later. Elahe spent the 1980s raising her 4 children while proactively participating in Malaysian society by engaging with local NGO's, women's groups and the countries welfare services. In 1987, Elahe founded Tasputra Perkim with Muna Othman. The center's first donation of RM10,000 was received from Tunku Abdul Rahman Putra Al--Haj, Malaysia's first Prime Minister, with which they ran their initial operations. It was in 1988 that the center was officially opened by Tun Dr. Siti Hasmah Mohamad Ali the wife of then Prime Minister Tun Dr. Mahathir Mohamed. In 1991 Elahe led the relocation of Tasputra to Ampang Hilir. The house was granted and approved under the grace of then Prime Minister Tun Dr. Mahathir Mohamed. With much dedication, the center developed from a day care center to a training center providing the children with better facilities and therapies that include a multi--sensory stimulation room, aqua--therapy pool, an equipped space for physical therapy, and a dedicated staff of physical, occupational and speech therapists, etc. Elahe has also served as the President of Soroptomist International Kuala Lumpur and the President of Malaysia's first Iranian Society. Her awards among the few, include Best Vocational Service by The Rotary Club of Kuala Lumpur Diraja 1998, Most Charitable Force by Tatler Magazine 2005, and most recently a recognition of services by the Cultural Center of the Islamic Republic of Iran, Kuala Lumpur 2012. Under her leadership, Tasputra Perkim has become a widely known "Heaven" for handicapped children of various disabilities. Its philosophy has contributed to transforming the stereotypical notion of a disabled center from one of misery and sorrow to one that is joyful and active. Through this very idea Tasputra has managed to attract a host of volunteers and donors from all walks of life and cultures. Today, the very same people are Tasputra's most vital contributors.



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Elahe Norman

Welfare Elahe





Welfare Elahe

THE SECRET OF OUR SUCCESS

WHAT:

Tasputra Perkim is a day care training center for 50 plus children with multiple disabilities. Some of the most prominent conditions include Cerebral Palsy, Down Syndrome, Cornelia de Lange Syndrome, Global Delay, Hydrocephalus (Water in the brain), Microcephaly (Neurodevelopment disorder), and many more. The degrees of conditions vary from extreme to mild, some bed ridden and some physically able. In many cases therapy has assisted previous bed ridden children to be mobile. Our care includes a nutritional diet and therapy that is provided by the center. The center offers physical therapy, occupational therapy, speech therapy, and psychologists. Most recently we have offered Phranic Healing and art workshops as complimentary alternative therapy, which has brought increased focus and concentration. In addition we also provide medical and dental services that is offered by a select group of private and government specialists. They include, General Practitioners, Skin Specialists, Pediatricians, and in some cases, Surgeons to treat dislocated hips and nerves to reduce spasticity. Some of our equipments include posture chairs, standing frames, vestibulators, large indoor and outdoor trampolines, Snoezelen multi-sensory stimulation, peanut balls, spa tub, a hydrotherapy pool, tricycles, and many more. All these instruments require regular maintenance and updates. Educating and training our staff regularly keeps our services relevant.

HOW:

The staff pool often shifts and sourcing new talent remains our biggest challenge. The varied tasks, among the few, include performing therapies, working both outdoor and indoors, cooking, cleaning, feeding, and attending medical appointments. Tasputra serves 3 meals daily, which include breakfast, lunch and afternoon tea. The children are then bathed, cleaned and sent home by our transport service that is accompanied by a qualified staff. Hygiene and quality is of no compromise. On top of this Tasputra accommodates an open door policy that often

requires us to provide extensive time for hosting possible donors, volunteers and general visitors. Tasputra works closely with the welfare department. The center receives an annual government grant of approximately rm28,000. Our monthly expenses are approximately rm40,000 which includes our services and salaries. The rest is raised through donations and fundraisings events, corporations, organizations and individuals. A public relationship and open door policy is important in attracting a constant stream of volunteers that are both domestic and international. Foreign dignitaries such as Princess Matilde of Belgium, Madam Azam Farahi Ahmadinejad of Iran, Michael Jackson, Madam Kim Ok-Suk, wife of former Korean President Roh Tae-Woo, and the U.S Airforce have all contributed in raising the awareness towards the center both locally and internationally.

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SUSTAINING:

While it is important to raise funds and acquire new knowledge and methods, it is equally important to maintain and share our resources. Effective volunteerism is highly valued as it assists us in functioning more productively and efficiently. Active participation with the ministries, public, corporations, religious groups, NGO's and individuals of all color and background help Tasputra strive further. The best is yet to come.

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Biography

Nader Ale Ebrahim holds a PhD degree in Technology Management from the Faculty of Engineering, University of Malaya. He holds a Master of Science in the Mechanical Engineering from the University of Tehran with distinguished honors. He has over 19 years of experience in the field of technology management and new product development in different companies. His current research interest focuses on E-skills, Research Tools, Bibliometrics and managing virtual NPD teams in SMEs' R&D centers. Nader developed a new method using the "Research Tools" which help students who seek to reduce the research time by expanding the knowledge of researchers to effectively use the "tools" that are available on the internet. He was the winner of Refer-a-Colleague Competition and has received prizes from renowned establishments such as Thomson Reuters. Nader is well-known as the founder of "Research Tools" Box and the developer of "Publication Marketing Tools".

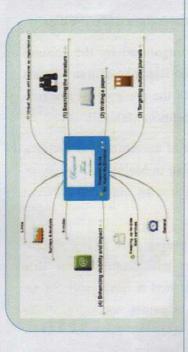


Dr. Nader Ale Ebrahim

The academic impact of research: Current and the future citation trends in developing countries



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The academic impact of research: Current and the future citation trends in developing countries

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Research impact comprises of the number and value of grants, number of awards (e.g. Nobel Prizes), peer evaluation, publication counts and citation count/citation metrics (Kushmerick 2013). Although, none of these measures work perfectly on its own, there are always anomalies and human judgment is required to interpret the results. However, citation metrics are the most important piece of the research performance puzzle (Table below: A variety of indicators (Kushmerick 2013). On the other hand, competition for government research funding is increasing and available funding is decreasing in scholarly research (Chou et al. 2013) (Chou et al. 2013). Therefore, competition for top research is on the rise and the need to demonstrate the return on investment (ROI) is more demanding. To quantify the research output of a single scientist, Hirsch (2005) introduced the h-index. h-index is calculated by the number of publications and the number of citations received (Farhadi et al. 2013). As defined by Hirsch (2005), a scientist has index h if h of his or her Np papers has at least h citations each and the other (Np-h) papers have less than h citations each. It is a single number which supports a good representation of the scientific lifetime achievement. Online publishing may assist the researcher to

increase the impact of the research. However, writing an article for online distribution in such a way that maximizes the chances of citation hits, is different from preparing one for print journals. Online publishing requires attention to some very small, but utmost important details. To be cited, articles have to be visible in an electronic environment. Therefore, publishing a high quality paper in scientific journals will only be half the journey of receiving citations in the future. The rest of the journey is completed by advertising and disseminating the publications by using the proper "Research Tools". Familiarity with the tools allows the researcher to increase his/ her h-index in the short time (Ale Ebrahim 2013). The number of citations has over 30% share in academic ranking. Hence, most of the researchers are looking for some helpful techniques to increase their citation record. (Ale Ebrahim et al. 2013). Nader developed and introduced a method for increasing the visibility and impact of the research which directly effects on the number of citations. This talk tends to explore the academic impact of research by demonstrating the current trends in developing countries and set guideline for the future. In addition of Nader's method, some of the key points for improving the citation trends in developing countries will be introduced.

		Metric	Calculation	Evaluator Questions
Total = 2463 repositories OsenDOM: 14.001 2013	Productivity	-# papers -share of papers in -field	-# papers -# papers in field/ papers in field	-What is the research output of X? (a country, subject, researcher, etc.)
	Impact	-# citations -h-index	-# citations -Number of papers (N) with at least N citations each.	-What is the overall impact and/or productivity of a body of work?
	Influence	-Average citation rate (CPP) -Percent of pa- -pers cited	-Total citations/Total papers -# papers with at least one citation/ Total # papers in population	-What is the rate at which a body of work is cited? -How many papers get cited? Never get cited?
	Relative Impact	-Journal perfor- mance ratio -Category perfor- mance ratio -Percentile in category and mean percentile -% papers in top x% of their field	-Sum of citations/sum of journal or category ex- pected citation rates -Percentile placement of article within a journal category	 -Has this body of work performed better than average vis-à-vis the jour- nals or scientific disciplines repre- sented? -How has this body of work per- formed compared to the disciplines represented? -What proportion of a body of work achieves a specific level of perfor- mance?





The 4th Session of Iranian Elite Talks Has Been Hold.

The fourth session of Iranian elite talks series was held on Tuesday, 29 of October at conference hall of KPJ building. The meeting officially started with the lecture of three elites.

The program was organized by the cultural center of the Islamic Republic of Iran - Kuala Lumpur, along with the presence of academics and Iranian students in Malaysia.

The main objective of the sitting was to introduce Iran and Iranian in Malaysian society as well as to present Iranian elites in different field of study.

Mr. Mohammad Kavand, B.A. in International Media from Iran gave lecture as the first presenter. He presented a novel Idea in art tiles. The second presenter was Mrs. Elahe Norman. She had founded Tasputra Perkim with Muna Othman at 1987. She presented the welfare Elahe services and facilities. The last presenter was Dr. Nader Ale Ebrahim PhD degree in Technology Management from UM. He provided a lecturer in domain of research tools and academic impact of research.

At the end of the session, three presenters were given precious presents, provided by cultural center of Iran at Malaysia, by cultural counselor of Iran, Mr. Ali Akbar Ziaei.

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